

International Management 2010 Syllabus

Award - Associate Member of the Benelux
Institute of International Managers (AMBIIM)

Executives	Postgraduate Diploma	PD1. Strategic Human Resource Management		PD2. Global Business Strategies		PD3. Assignment	
		<ul style="list-style-type: none"> International human resource management Dynamics of leadership Change management Strategic decision-making 		<ul style="list-style-type: none"> International trade and global dynamics Operational strategy and competitiveness Strategic marketing Managing corporate risk Future challenge of international business 		<ul style="list-style-type: none"> A work based practical experience assignment focusing on continuous professional development Minimum of 9,000 words 	
		People Management		Operations Management		Management in Practice	
Managers	Professional Diploma	D1. Managing Yourself	D2. Managing People	D3. Managing Information	D4. Managing Resources	D5. Managing Processes	
		<ul style="list-style-type: none"> Identifying opportunities Objectives and targets Stress management Negotiation skills Presentation skills 	<ul style="list-style-type: none"> Managing individuals Managing teams Human resource planning Recruitment and selection 	<ul style="list-style-type: none"> Global environment Marketing communications Managing research and development Information systems 	<ul style="list-style-type: none"> Facility management Material management Planning and control Project management Financial budgeting, processes and reporting International finance 	<ul style="list-style-type: none"> Organizational structures and cultures Managing change and quality Marketing planning International economics Legal framework 	
Jr. Managers	Professional Certificate	C1. Managing Yourself	C2. Managing People	C3. Managing Information	C4. Managing Resources	C5. Managing Processes	
		<ul style="list-style-type: none"> Leading your team Time management Efficiency at work 	<ul style="list-style-type: none"> Employment Law Understanding change Organisational cultures and context 	<ul style="list-style-type: none"> Effective communications Project and report writing Understanding databases 	<ul style="list-style-type: none"> Understanding Organizational theories and environment Controlling physical resources Understanding finance 	<ul style="list-style-type: none"> Understanding Economics Principles of marketing Sales and customer planning Achieving quality Preventing accidents 	
		Managing Yourself	Managing People	Managing Information	Managing Resources	Managing Processes	